

ETHICS AND INTEGRITY CONFERENCE - 2017

SCIT, a premier IT B-School has been organizing Integrity and Ethics Conference since 2014 for our students. In the previous years we hosted speakers from companies such as IBM, TATA, Siemens, Ernst & Young, Divgi Warner, IIT Mumbai etc..

The theme for this year's conference is **Corporate Sustainability**. As the world is gearing to meet the Sustainable Development Goals (SDG) it is important that each one of us contribute towards the success of this endeavor. This conference is our small contribution to bring awareness regarding the sustainability among our students and also to tell them what are the contribution being made by business organisations towards this goal. We look forward to your contribution

Date:
10 Nov, 2017

**Venue: Symbiosis Infotech Campus
Auditorium**

Timing:
10am to 4pm

AGENDA FOR THE DAY:

Keynote Speech

Corporate response to SDG: Case Study

Sustainability Development Goals

Student readiness in Sustainability practices

Student Presentations

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**Symbiosis Centre for
Information Technology**

Plot No:15, Rajiv Gandhi Infotech Park, MIDC



SYMBIOSIS

CENTRE FOR INFORMATION TECHNOLOGY

INTEGRITY AND ETHICS CONFERENCE 2017



Date : 11th Nov, 2017

Time : 10 am to 1pm

Symbiosis Infotech Campus Auditorium

THE SPEAKERS



Dr. Rabi Narayan Bastia (Padmashree): Global Head of Exploration at Lime Petroleum, Norway.



Mohan Nair: Chairman, EnSigns Group.



Medha Tadpatrikar : Director, Rudra Environmental Solution India



Prathmesh Raichura: Director, Climate Change and Sustainability, KPMG India.

PERFORMANCE

Eklavya and SCIT Band.

Symbiosis Centre for Information Technology

Plot No:15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi, Phase 1, Pune, Maharashtra 411057

INTEGRITY AND ETHICS CONFERENCE

SPEECH BY MOHAN NAIR



SCIT conducted the third “Integrity and Ethics conference” on 11th November 2017. The subtheme of the conference was Corporate Sustainability, which drew attention to the need of Sustainable Development and Growth for a happier and healthier life and what steps corporates can take for the same.

The Chief guest of the occasion was Dr. Rabi Narayan (Padmashree), Global Head of Exploration at Lime and Petroleum, Norway. The occasion was also graced by Ms. Medha Tadpatrikar – Director Rudra Environmental Solutions, Mr. Prathamesh Raichura – Director, Climate Change and Sustainability, KPMG India and Mr. Mohan Nair – Chairman EnSigns Group.

Mr. Mohan Nair is the founder Director of Ensigns Software and Communications Pvt. Ltd. He is an expert in Turnaround management and his company is involved in Training and offering Consultancy Services to bring cultural change to meet challenges in the present business environment. The activities involve Re-structuring, Re-engineering and Re-visioning. He has specialized knowledge and experience in implementing TQM (Total Quality Management) practices in Small and Medium Business Enterprises and Institutions and has conducted various programs for Large Corporate, MNC's, Public Sectors, SME's and

Research Organizations etc. He is widely known for his refreshing and practical insight into Change Management and has implemented various management techniques in number of organization.

Mr. Mohan Nair started his speech by quoting words of Steven Covey and said, "Whatever is inside should also be outside. Most of us are not authentic, the more people are learned, the less authentic they become". He said that most large-scale industries have their vision written just on paper but do not implement in real life and the value system is eroding due to the demand of profit generation. He also said that the small scale and medium scale industries are the most ignored industries in the market, even though they have the potential to fulfil any kind of requirements. He stated that "Logistics is the rising industry" and has a lot of scope for advancements.

Mr. Mohan Nair talked on the link between Employment Generation and sustainability. He said that all the major issues in the world are mostly due to joblessness and automation is something that is contributing to this problem, one automation causes the loss of approximately 200 jobs. This is an issue, but if some visionary decides to create employment opportunities for people, there is nothing that can stop that person and for explaining this point, he quoted the example of Mr. Hanmant Ramdas Gaikwad, CEO of BVG India Limited, one of the largest integrated services company. Mr. Hanmant came from a small village to Pune in search of job, so that he could provide employment opportunities for eight other people from his village, and with his vision, further managed to create five crore jobs. Highlighting this example, Mr. Mohan Nair said that the reason BVG group was a success because they decided to stick to their ethos and values and rather than profit generation being the goal of the company, it was always employee satisfaction that was the goal, which in turn led to great customer service by the happy employees.

He proclaimed that for India to become a stable country, sustainability development should be at the bottom of the development pyramid on which the other changes need to come, if this does not happen, then India will become a Disintegrated nation. He took examples of many companies as case studies that are following the Sustainable Development principles, the first one being Patanjali brand by Ramdev baba. The company single handedly managed to capture a large portion of the FMCG market solely based on Patriotism and Swadeshi goods. Although the company is still struggling a bit with its supply chain, the day is not far when they gain a mastery on that as well. He also told the audience about a friend of his who belonged to the IIT and devised an idea to extract Arsenic and Calcium from thrown away eggshells, and said that this idea is an example of Sustainable Development where even the society is benefitting and the company is also making profit.

One more case study was based on the hidden agenda of the big companies. He stated that many big companies use the marketing technique of suddenly highlighting a disease and

making it very big and how they have a solution to the same disease, for example, previously many big companies stated that coconut oil is harmful to the body as it causes a certain diseases, but after the certain point of time, the same companies sold its coconut oil saying that nothing is more suitable to the body than the coconut oil. Quoting this case, he said it is good if we follow the principles set by our elders as they were the ones who understood the importance of sustainable development even before it was a concept of the same name.

He took one more case of Chitale Dairy, now called Chitale Bandhu, whose Value Statement is considered as one of the best in the industry. Their value statement says, "The day we put water in the milk, we will stop business". The company has managed to keep up their performance and stay abreast with the latest technological changes. Chitale farm implements IOT for understanding the milking pattern of the cows and has a great supply chain for the distribution of their products. The company successfully sustains its manpower and gives time for new innovations and this is a classic example of Sustainable Development.

After highlighting the above-mentioned case studies, Mr. Mohan Nair shared his thoughts on Sustainable Development overall. He urged the youth to not sway away with the western culture and not to become very greedy. Money is important, but it should not make us forget what we are meant to be and meant to do. He also said that visibility does not mean sustainability. He asked the students to do some introspection regarding their identity and their goals, people need to be taken into confidence so that they work with us for a longer time, and that is sustainability.

Mr. Mohan Nair told five points regarding Sustainable Development in small and medium scale industries, why these companies do not survive for a longer time-

1. An Entrepreneur is largely responsible for the value and integrity of a company. If the owner only wants to make money for himself, but he ignores the needs of the employees, the company tends to fail in the long run.
2. Most Entrepreneurs don't realise the Return on Investment of Values and Ethics in the organization. The ROI for a company is higher when the values and integrities are followed, the profit maybe less but the survival is for a longer time.
3. Most small and medium scale industries are Ancillaries, these companies hire MBA graduates whose only aim is to make profit. The entrepreneur of the company put all their eggs in one basket and overnight the company closes due to the losses. The understanding of values and ethics maybe there in the higher level, but they are not percolating to the lower levels.

4. People are unaware of the importance of Values and Integrity. These should be inculcated in a person from childhood, right from school, to college, to organizations.
5. Innovations need to be localized be a part of the culture, so that sustainable development is ensured through the technology.

He reiterated that Logistics is one of the fastest growing organizations in India and has huge scope for profits, opportunities and employment generation.

He concluded his speech by saying that the purpose of life is the presence of the four L's- Live, Learn, Love and Leave a Legacy.

His words made a mark in everyone's mind and made students think over the fact that how Integrity and Values are important in our daily life and why is it important to follow them.

GL BY MS. MEDHA TADPATRIKAR



Ms. Medha Tadpatrikar who is management consultant by profession has completed Bachelors of science in Geography, Masters in Business Administration in Marketing, Diploma in Marketing from United Kingdom and Diploma in Journalism from United Kingdom.

She being Marketing Expert having an experience of Sixteen Years into Marketing, Research & Training with renowned Indian and European Companies. She has strong hold over areas such as Branding, Promotions, Market Research, Quantitative & Qualitative Analysis, Product Positioning & Repositioning, Brand Equity, Brand Audit etc.

Ms. Tadpatrikar is also a regular writer to newspapers on "Management" and "Social Issues". She is actively involved in Charitable Work and her interest lies especially in Women's Issues

Ms. Tadpatrikar is also on the board of "Mantraa Research & Consultants Pvt. Ltd. as a Managing Director.

She began by telling about plastic. Plastic was discovered about 125 years ago. There is about 80,000 Billion tonnes of plastic on earth of which 80-90-% is in oceans. According to an American study 94% of humans carry plastic in body. One cannot get rid of plastic completely because every item from toothpaste to medicine comes in plastic. She tells about the disadvantages of plastic not properly being disposed. It chokes animals like cows, buffaloes, street dogs that end up eating plastic along with other food items thrown in the garbage bins. Toxic gases are released by burning plastic that increases the content of CO₂ in air. There should be proper method for disposal of plastic.

She introduces us to RUDRA foundation that was established in 2009, when she realised that we need a long term solution to India's plastic problem. It is Pune based organization that has two plants that has two plants to convert plastic waste into poly-fuel. She not being an engineer had

many failed experiments while inventing process for converting plastic into some useful by-product. Her first experiment was putting plastic bags into pressure cooker. Since her background was law and marketing she had no technical knowledge of this field. She started learning from scratch, she studied the science behind plastic and came across a process of Catalytic Pyrolysis that can be used to convert plastic into poly-fuel and also trap the gas that is released during the process.

Plastic is basically made from crude oil. So they thought of reversing the process and obtaining fuel from it. After using the first machine for some time they realised that it was releasing harmful gasses. So they went back to the design table worked on refining the design for two years. The team then came up with a second model that used the gasses being released to fire up the machine. In 2014, they manufactured a third and improved model, which they currently use. The gas is mixture of methane, propane and butane and is used as an energy source to run the machine. The poly-fuel has an high calorific-value and can be used in stoves, furnaces and boilers etc.

It is an environmental campaign spread across Maharashtra. Plastic waste is collected from housing societies, schools, organizations from Mumbai, Pune, Thane and also facilitates a group of volunteers that collects plastic waste from door-to-door in few cities of Maharashtra and that is converted into poly-fuel, which is supplied to free of cost to villagers in Jejuri, Darawali and Ramwadi near Pune to replace kerosene as the primary household fuel. This helps in recycling of plastic that takes around 500-1000 years to degrade. It also helps to reduce pollution that is caused by burning fossil fuels like kerosene.

The collected waste is first dumped into the reactor, which is a closed anaerobic system – meaning it does not use oxygen. A catalyst is added into the reactor and the plastic is heated. At around 150 degrees Celsius, the machine starts emitting gasses like methane, propane, etc. These gasses are captured and used as the source for the next heating cycle of the machine. The remaining gasses in the reactor are then condensed and fuel is released. For every 100 kg of plastic, 45-65 litres of fuel are generated. 20 % of the input is converted into gas, leaving behind water and sludge. The sludge is rich in polymer and can be reused with bitumen to make roads. The team gives it to local builders who use it for the construction of internal roads within housing societies. In this way, 100% of the plastic waste is recycled with no emission and no harm to the environment.

Accepted Plastic Waste:

- * Milk bags/oil bags
- * Food bags
- * Yogurt containers/ plastic glasses
- * Cooking oil canisters
- * Laminate tubes (toothpaste, medicines)
- * Carry bags (all micron thickness)
- * Food item wrappers

- * PET bottles (Bisleri, soft drinks, toilet-cleaning material)
- * Shampoo/powder bottles/empty sachets
- * Detergent bags
- * Blister packing, bubble wraps
- * Plastic flowers, buckets, toothbrushes, plastic brooms
- * All types of plastic wrappers
- * Plastic table cloths, mats, shower curtains, visiting cards, CD & cassette covers
- * Plastic combs, toothbrushes
- * Toys
- * Thermocol

So we should do our part to save the environment from plastic.

References:

<http://rudraenvsolutions.com/medha.html>



GL BY MR. PRATHAMESH RAICHURA



As the conference progressed, *Mr. Prathamesh Raichura*, active member of KPMG excellence centre addressed the audience with his enlightening speech on what sustainability is. By education, he is a mechanical engineer and an environmentalist with more than 15 years of experience in the field of Climate Change and Sustainability with focus on "Sustainability Reporting Advisory, Assurance and Training". Mr. Prathamesh has extensive experience in Life cycle assessment studies for thermal power and for polymer products and developing national master plan for converting waste to energy for Ministry of Non-Renewable Energy Sources. Conducting EHS and social audits and reviews based on ISO 9001: 2000, ISO 14001: 2004 and SA8000, also has been part of his experience along with carrying out Energy Audit, Environmental Due Diligence and Environment Impact Assessment.

He defines **Sustainability** as: "A business approach to create long term stakeholder value by managing risk and embracing opportunities". Then he threw light upon the growing importance of sustainability in today's reckless era where everyone is just chasing success without considering its effects on climatic change, environment and other social norm. Making customers aware of environmentally conscious business can prove to be an excellent source of opportunity for business operators to create an edge over their competitors while producing a differentiated market. In this context, intangible value of products/services for an organization like brand, equity, reputation holds tremendous importance to cultivate customer trust and retention. Mr. Raichura emphasized various

drivers of sustainability currently being exercised by many companies'. These drivers includes the following:

- ✓ Reporting of business responsibility as part of annual report by top 500 companies as mandated by SEBI.
- ✓ New ways of financing low carbon economy.
- ✓ Suppliers to meet a certain code of conduct for continued business with major corporations.
- ✓ Indexes tracking responsible companies at the stock exchanges. BSE Carbonex, Greenex.
- ✓ Business call for action on climate change featuring a major risk for human race.

KPMG has been an active contributor towards sustainability initiatives and service offerings & some of its key offerings include:

- ✓ Sustainability Strategy
- ✓ Climate Change
- ✓ Sustainability Reporting
- ✓ Environment, health, safety and social management system

These offerings include various benchmarking practices, Corporate Social Responsibility (CSR) activities, gap analysis, and environmental & social health checks. This gives a clear indication on where the company is going wrong and accordingly take corrective measures so as to ensure proper operational regulation.

Mr. Raichura then cited six industry matrices which were developed by KPMG in collaboration with UN Global Compact for transforming Sustainable Development Goals into action. These matrices which seek opportunities to create stakeholder and societal value include:

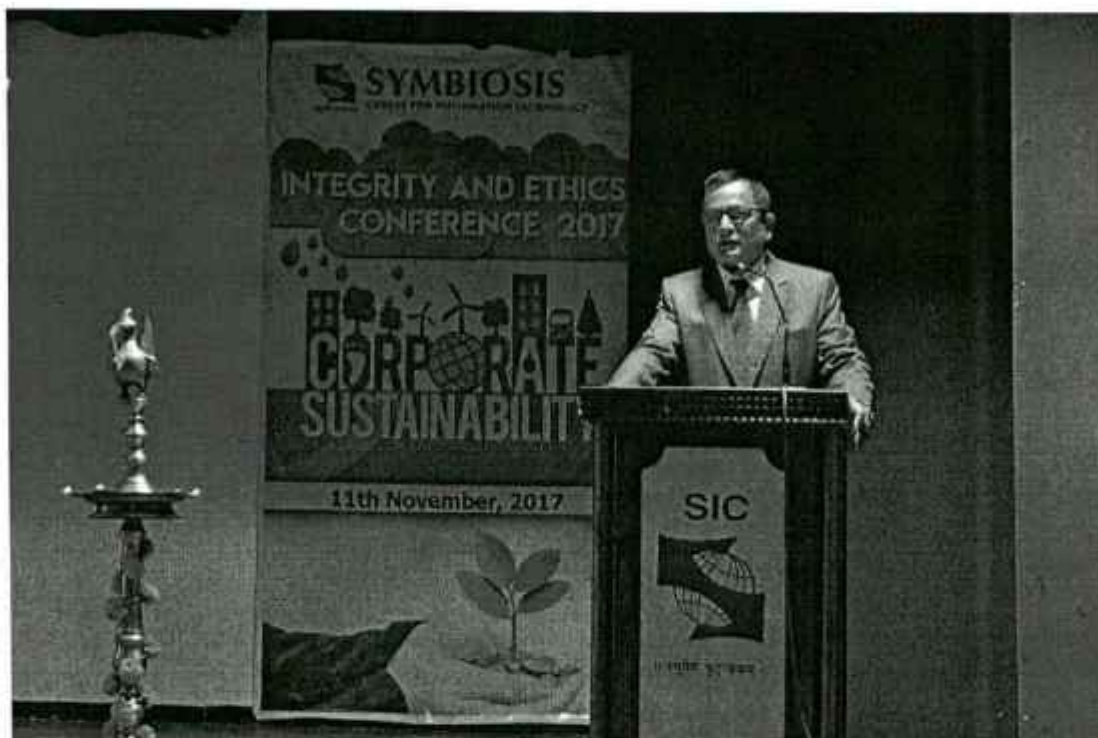
1. Financial Services
2. Food, Beverages and Consumer Goods
3. Healthcare and life science
4. Industrial Manufacturing
5. Transportation
6. Energy, Natural Resources & Chemicals

Some of the other activity undertaken by KPMG towards achieving the SDG is:

KPMG is putting relentless efforts to partner with various organization including businesses and non-profit firms to generate ideas for bringing about literacy throughout all generation in pursuit of SDG 4.

In order to bring about advance literacy, KPMG has distributed over 3 million books to the remotest corner of the globe, increased access to digital books to schools, colleges, and state libraries for an accelerated exposure to effective reading for all especially for children. Finally he concluded his speech with a quote stating: "Sabka Saath Sabka Vikas" which tells that sustainability revolves around people, planet, and prosperity resulting from collective efforts of all citizens.

GUEST LECTURE BY MR. RABI NARAYAN BASTIA



Mr. Rabi Narayan Bastia was the keynote speaker for the Ethics and Integrity Conference 2017.

ABOUT THE SPEAKER:

Rabi Narayan Bastia is an Indian geoscientist and the Global Head of Exploration at Lime Petroleum, Norway, known for his contributions in the hydrocarbon explorations at Krishna Godavari Basin (2002), at Mahanadi Basin (2003) and at Cauvery (2007). A non-executive director of Asian Oilfield Services Limited and the President at OilMax Energy, Mr. Bastia is a recipient of the *Odisha Living Legend Award*. The Government of India awarded him the fourth highest civilian honour of the Padma Shri, in 2007, for his contributions to Science and Technology. In 2005, he was elected as the chairman of the International Quality and Productivity Centre (IQPC), the first Indian to hold the post. He is a member of American Association of Petroleum Geologists and the Society of Exploration Geophysicists and Petroleum Engineers. He is also a member of the Society of Geoscientists and Allied Technologists, Indian Geological Congress and the Association of Petroleum Geologists of India. Mr. Bastia is the author of *Geologic Settings and Petroleum Systems of India's East Coast Offshore Basins: Concepts and Applications*, a text on exploration of hydrocarbons in Indian coast. Besides, he has published over fifty articles in peer reviewed national and international journals and serves as a visiting professor at many universities. He has also mentored four students in their doctoral research and has delivered keynote addresses at several international conferences including the *Petromin Deepwater Conference* at Malaysia and the *SEAPEX Conference* at Singapore. Mr. Bastia was awarded the degree of Doctor of Science (DSc) by the Indian School of Mines, Dhanbad, his thesis validated by Alberta University and Oklahoma University. This was the first instance a scientist in India receiving the honour for petroleum research. In 1990, the Indian National Science Academy awarded him their Young Scientist Award. While working at the Oil and Natural Gas Commission, he received three institutional awards between 1993 and 1995, including the Young Executive Award. The Geological Society of India awarded him the National Mineral Award in 2003 and the Government of India followed it up, three years later, with civilian

honour of the Padma Shri in 2007; a year earlier, he had received the Gold Medal of the Association of Exploration Geophysicists. The year 2007 brought him two more awards viz. *Infraline Service to Nation Award* and *Ruchi Bharat Gaurav Samman* of the Government of Odisha. He was featured in the *Who's Who in the World* of the American Continental Research in its 2008 edition and the International Biographical Centre listed him among the top 100 educators of the world in 2009. He is also a recipient of the Océantex Leadership and Excellence Award (2010) and the Odisha Living Legend Award (2011).

HIS DELIVERABLES

He began by addressing Symbiosis International University as a "Temple of Knowledge" and a "Monument of Excellence" which has produced extraordinary brains which has flourished all over the world in their business acumen. His agenda include speaking about business ethics and business integrity which he did by including various case studies examples along with his own and at the end had a brief on what we take home from all of them. He stated that, *"The achievement of transformational change will be impossible without substantial innovation in the business models which will encompass science and technology, financial mechanism, market incentives and overall the governance institutions. In this context he believes the initiatives of Symbiosis Centre for Information Technology is brilliant and the platform is apt."* He defined sustainability as *"A positive way of living in which individuals form government and other institution act responsibly inequitably sharing the ecological resources aspiring that those who live today and in the future will be able to flourish, meeting the needs of the present without compromising the ability of the future generation to meet theirs."* He also stated that the environmental, social and the economical balance are the three most important ingredients for sustainability, the size of all these activities are constantly changing. Now all the three holds equal importance unlike before. We will be able to create a sustainable environment for the future generation when we bring in technology but not at the cost of environment. We have to learn to coexist keeping the ecological balance with the technology. From the palm leaves to the palm tops, from the pigeon to personal computers, from the bicycle to the aeroplane, from the bullock cart to the space shuttle, from the television to the web series, from the fuel engine to the electronic motors technology has come a long way and we cannot deny its existence. Mr. Bastia cited the blind men and an elephant example to explain what integrity is. It is a story of a group of blind men, who have never come across an elephant before, learn and conceptualize what the elephant is like by touching it. A group of blind men heard that a strange animal, called an elephant, had been brought to the town, but none of them were aware of its shape and form. Out of curiosity, they said: "We must inspect and know it by touch, of which we are capable". So, they sought it out, and when they found it they groped about it. Each blind man feels a different part of the elephant body, but only one part, such as the side or the tusk. They then describe the elephant based on their partial experience and their descriptions are in complete disagreement on what an elephant is. In some versions they come to suspect that the other person is dishonest and they come to blows. In the case of the first person, whose hand landed on the trunk, said "This being is like a thick snake". For another one whose hand reached its ear, it seemed like a kind of fan. As for another person, whose hand was upon its leg, said, the elephant is a pillar like a tree-trunk. The blind man who placed his hand upon its side said, "elephant is a wall". Another who felt its tail, described it as a rope. The last felt its tusk, stating the elephant is that which is hard, smooth and like a spear. The moral of the parable is that humans have a tendency to project their partial experiences as the whole truth, ignore other people's partial experiences, and one should consider that one may be partially right and may have partial information. So this shows unless one integrates in their way the things in the correct perspective whatever perceived becomes partial and wrong. Integration and integrity goes hand in hand, while one integrates all the ingredients of the mind that is in the wave set becomes integrity which gives one the correct fixture otherwise one thinks in a haphazard manner which will lead one to a disjoint dead end. Post that Mr. Bastia made us walkthrough few case studies of sustainability which were nourished by people throughout their life. He narrated the story of Lijjat Papad, Dabbawalas of

Mumbai, Nirma Revolution, Mitticool and Entertainment Revolution to exemplify the importance and impacts of sustainability. Further he brought into table his own experience of working with the Legendary Late. Dhirubhai Ambani for the Reliance Oil and Gas Limited. He took up the challenge of finding petroleum from the sea, 7 different operators came to India, all discarding the presence of hydrocarbon in India. Mr. Bastia went to out-truth all of them and proved in mettle in finding oil in the ocean making the World's largest discovery of that year which fetched him Padmashri. That was the first discovery of his life post which he made around 52 discoveries all over the world with different magnitude and scale with creativity and innovation intact. He concluded with some of the greatest learnings of his life which are as follows:

The greatest risk is not taking one.

Nobody made a greater mistake than he who did nothing because he could do only a little.

Dreams are the greatest motivators of life.

Without a dream we cannot achieve.

Self believe and perseverance is important for a successful survival.

Behind every successful person is himself.

Never become judgemental, you never know what the person you judge has been going through.

Opportunities do not happen we have to create it ourselves.

Positive thinking is an important key element to success.

Everyone can see the great but only few can imagine the wine from the grape.

Invisibility becomes visible when our creative mind becomes active.

Success is not permanent. Success breeds complacency and complacency breeds failure, only the paranoids survives.

Try not to become a man of success alone but try to become a man of value.

Creativity comes from conflict of ideas so never be afraid of them.

Smooth sea never makes a good sailor.

It's better to fail in originality than to succeed in limitation.

With these beautiful quotes he ended his speech thanking the entire Symbiosis fraternity for the opportunity to connect with the budding minds of the nations.



MOHAN NAIR – PROFILE

MOHAN NAIR is a well-known personality in the industry having spent the past 35 years closely mentoring many top companies, CEOs and boards.

He is an expert on turn-around management and is known for transforming small and medium enterprises through re-visioning, restructuring and reengineering organizations.

He is also associated with CIB a non profit organization promoting ethics & values.

He is actively working with SME's for inculcating Values in business.

He holds a Bachelors degree in Science and has earned an MBA from Pune University.

He started his career with Sudarshan Chemical Industries Ltd and worked there for 12 years.

In 1992, he began his entrepreneurial journey and established world class packaging units exclusively for Unilever, Amway and various FMCG companies.

Presently, he is Managing Director of Esquire Health Care & Logistics Pvt. Ltd, a 3PL service provider to Kimberly Clark Pvt. Ltd. and Director of Ensigns Software & Communications Pvt. Ltd, a management consultancy firm.

He has been a regular speaker on contemporary subjects to various associations and professional forums like IIMM, IRMA, CIB, CII, AIMS etc.

He has contributed immensely in the field of Supply Chain Management across India and initiated innovative programs

Mr. Nair has coached more than 10,000 professionals till date.

His energetic, interactive and unique teaching style has been admired in top management schools across India.

He is praised for his innovative thought process and defect free work culture while cutting through the complexity of running a business in today's fast changing environment

He passionately supports several charitable trusts and is associated with various NGOs.

He is a voracious reader.

He lives in Pune with his wife Kavitha and is blessed with two children.





Dr Medha Tadpatrikar

Dr Medha Tadpatrikar, a serial entrepreneur is a Director of Mantraa Research & Consultants Pvt Ltd, Phoenix General Insurance Brokers Pvt Ltd and Rudra Environmental Solutions (India) Ltd.

Environmentally conscious from early age Medha found herself working on waste plastic after witnessing the death of deer in wild life sanctuary. The passion and determination to find a solution on waste plastic resulted in Medha and her business partner Shirish Phadtare in to building a first pilot machine in 2010, which successfully converted waste plastic in to usable fuel. The company runs two plants in and around Pune.

Looking at bigger picture has led Medha a trustee of "Keshav Sita Memorial Foundation Trust" to create awareness of waste plastic and segregation at source for better waste management. Today this self-funded Trust collects waste plastic from more than 15,000 households, hotels and offices in and around Pune. The trust has also been collecting waste plastic from far away places like Baramati, Baneshwar, Raigad Fort, Bhimashankar, Thane and Dombiwali.

Medha, who believes that one must keep learning all our life, has followed that path by studying in varied subjects. She holds MBA from Nottingham University, UK, LLB from Pune University as well as PhD in Branding. She has studied for

MSc in Psychology and has completed many diplomas in subjects ranging from IPR, Journalism, Marketing and Forensic Science.

She has been writing columns on self-help and management for leading Marathi newspapers such as Loksatta, Maharashtra Times, and Saamana for last 15 years. She has also penned two books namely "Domestic Violence – a reality" and "Impressive Manners"

Medha who has published many scholarly papers on management and marketing research, in several leading international journals also conducts lectures and seminars on communication, branding and women empowerment in various colleges and institutes across Maharashtra.

She has been recipient of many awards, namely "Yadnyawalka Award", Sukhakarta Award, Pune branch of WIRC of ICAI – Eminent Entrepreneur and Phoenix Leading Lady 17 award

She is a trained Bharatnatyam and Kathak dancer who currently devotes majority of her time in creating awareness on waste plastic.

Contact her

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Profile



Ran

Prathmesh Raichura | Director - KPMG



Qualifications

- Masters in Environmental Management
- Bachelors in Mechanical Engineering
- Lead Auditor – ISO 9001 and ISO 14001
- Nominated Trainer for GRI Certified Training Program

Experience

- Prathmesh has more than 15 years of experience in the field of Climate Change and Sustainability with a focus on Sustainability Reporting Advisory, Assurance and Training.
- He is also a member of Working Committee for the upcoming Accountability Principle
- He is a GRI Nominated Trainer and has conducted more than 40 GRI Certified training programs training more than 700 participants across various sectors in India and UAE
- He is also an active member at KPMG's Centre of Excellence on Sustainability and has contributed to various thought leaderships on Corporate Responsibility Reporting
- He has lead sustainability reporting advisory and assurance engagements across various sectors such as Information Technology, Oil and Gas, Power, Real Estate, Chemicals and FMCG
- He has undergone a trainer the trainer course and has conducted more than 15 programs on Modern Safety management and Accredited Safety Auditor for oil and gas sector people
- He is an Accredited Safety Auditor and has conducted more than 100 man-days of Audits for based on ISRS
- He has experience in conducting EHS and social audits and reviews based on ISO 9001: 2000, ISO 14001:2004 and SA8000. He is also involved in carrying out Energy Audits; Environmental Due Diligence; and Environment Impact Assessment.
- Prathmesh has extensive experience in the projects supported by Indian Government i.e. Life cycle assessment studies carried out for thermal power plants in the state of Gujarat for Ministry of Environment & Forests; Life cycle assessment studies for polymer products for Indian Centre for Plastics in Environment; Developing national master plan for converting waste to energy for Ministry of Non – Renewable Energy Sources.

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Thank you

scs
1/25/05

Integrity and Ethics Conference 2017 on corporate Sustainability

Agenda

10.00 am: Lighting of the lamp

10.05 am: Song by the band

10.10 am: Welcome address Dr. Dhanya Pramod

10.20 am: Address by Dr. Mujumdar

10.30 am: Key note speech Dr. Rabi Narayan Bastia.

11.00 am: Vote of thanks

Plenary session

11.10 am -11.20 am Song by the band

11.20 am: 11.50 am –Mr. Mohan Nair: Sustainability Challenges and Industry Response.

11.50 am: 12.20 pm --Medha Tadpatrikar: Case of Rudra

12.20 pm: 12. 50 pm – Mr. Prathmesh Raichura: KPMG and Sustainability

12.50 pm: Valedictory session

